

nasen Rate Card



Web Advertising



	Size	Rate
Home Page	Banner: Image: 1110px (width) by 180 px (height) Content space (25 – 45 characters max)	£2000 per month
Other page	Banner: Image: 1110px (width) by 180 px (height) Content space (25 – 45 characters max)	£1500 per month

nasen Connect (Digital & Print)

	Introductory Rate Per Edition	Advertorial option
Double Page Spread	£1800 £1600	800- 850 words max
Back Cover	£1400 £1200	
Inside Front Cover	£1300 £1100	
Inside Back Cover	£1200 £1000	
Full Page	£1000 £850	500 words max
Half Page	£500 £375	250 words max

E-Communications



	Rate
Monthly Member e-News	£750 per e-News
Bespoke e-News	£1500 per e-News

Social Media



	Rate
1 x monthly social media post	£300
3 x monthly social media posts	£550
5 x monthly social media posts	£700

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Webinar Advertising



	Contents	Rate
Option 1	The exclusive sponsorship of one FREE nasen Live webinar Logo present on x2 reminder e-mails Logo present on all e-mails promoting the webinar Logo on title page of webinar Static advertisement in 5-minute break during webinar* Logo present on nasen.org.uk CPDL page as a 'thank you to all sponsors' Logo present/mention on all eligible webinar social promotion 2x webinar passes (for individual webinar only) Exclusive advertisement to last throughout the lifetime of recording.	£5000
Option 2	The exclusive sponsorship of an individual webinar Logo present on x2 reminder e-mails Logo present on all e-mails promoting the webinar Static advertisement in 5-minute break during webinar* Logo present on nasen.org.uk CPDL page as a 'thank you to all sponsors' Logo present/mention on all eligible webinar social promotion 1x webinar pass	£1000
Option 3	Advertising on the hosting webpage of an individual webinar recording Exclusive advertisement to last throughout the lifetime of recording	£800

Trial your product with us

Get your SEND product in the market

We have teamed up with lots of schools who are ready and waiting to trial your product. choose to publish your review in nasen Connect, our membership magazine, or ask our in-house, experienced Education Team to write an article, blog or even film a video about your product based on their own experience. Prices available upon request.

Bespoke Packages

We can create a range of bespoke advertising packages from the options above tailored to your needs.

Get in touch for more information:

sales@nasen.org.uk

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